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Mr. Robert L. King

17 October 1983

Dear Bob:

I am very pleased to follow-up our various conversations and visits during the past 18 months to applaud your continued efforts in searching for potential areas of use for \*pH Cleanse.

As an expert in the field of chlorine dioxide chemistry and the related reactions of chlorine containing oxidizing agents, it is very clear that \*pH Cleanse has many potential advantages over products currently existing in the marketplace. Clearly, the use of redox buffered oxyhalogen solutions to provide a continuing chemical source of reactant available for decontamination or purification reactions is highly significant.

Having published significant reviews in this area of chlorine dioxide chemistry, and having met with and/or consulted with scientists from around the world, it is very clear that \*pH Cleanse has great promise beyond that ever envisioned by its inventors. You have my strongest possible support in attempting to find appropriate marketing areas where the efficacious nature of these oxyhalogen precursors can be most effectively utilized in "real world" situations.

Specific applications to the treating of disease and dietary problems in the animal world and for humans should prove to be most beneficial to mankind and profitable to those involved.

As your own ideas and needs in the areas of chemical understanding of these phenomenon require additional background and explanation, please do not hesitate to call upon us for advice.

In the meantime my very best regards.

Sincerely,

Gilbert Gordon  
Professor and Chairman

GG:sa

\*Study done for the manufacturer of pH Cleanse

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